

LAURA SULLIVAN | ANIMATOR

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Animator. Designer. Illustrator. Artist.

I love meeting new people and exploring new ideas, studying the ways we move and react in the world around us, and I am always learning.

GWP Inc.

2016 – present
Montclair, NJ
Senior Creative Designer

My work has helped to attract several new clients to GWP as well as securing larger contracts from our current customers.
3d Animated some nationally-run commercials as well as an entire 90-second explainer video from concept to finished piece.
Motion graphics and video editing local commercials for several large state clients.
Design for a vast variety of campaigns, products and platforms.
Have taken part in all parts of the pipeline including having created storyboards and animatics, as well as animating, in addition to designing print and social media graphics
Designed the current GWP logo, color scheme, outdoor signage, and brand standards guide.

Freelance Artist

2015-
Wayne, NJ
Animator and Illustrator

Illustrated and self-published my own children's book.
Animated several scenes for independent short film Ottoman, done in Cinema 4-D.
Painted several large, hyper-realistic portraits of retired medical personnel.

NECA

2013 – 2015
Hillside, NJ
2-D and 3-D Graphic Designer

Created several high-resolution 3-D renders of our products, as well as designing apparel, novelty items, and packaging for our various licenses.
Worked with Marvel, The Hunger Games, Divergent, The Simpsons, and more.

Walsh Family Media

Apr 2013 – Sep 2013
New York, NY
Character Animator/Graphic Designer

Worked on 3-D animated independent feature film “The Cool Beans – We Need a Hit” and several smaller client projects, including some web work and graphics work.

Venus BodyCare

2010 – 2013
North Bergen, NJ
Senior Web and Graphics Designer

Debuted graphic branding of Venus BodyCare, creating all of our social media and print promotion, including flyers, magazine ads, posters, shelf talkers, and even product labels.
Kept several websites of our various lines of products updated and running, boosting sales and engagement as well as keeping them aesthetically up to date.
Duties also included backing up and transferring data between servers, including SQL databases.

EDUCATION

AnimationMentor.com
Diploma in Advanced Character Animation Studies

Art Institute of Philadelphia
Bachelor of Science in Media Arts and Animation

PUBLISHED WORKS

Illustrated *A Bridge Troll's Tale*
C. 2017

SKILLS AND PROGRAMS

ToonBoom Harmony • Storyboard Pro • Adobe Suite
• Photoshop • Illustrator • In-Design • After Effects
3D and 2D Animation • Illustration • 3D Modelling • Storyboarding